

**ΕΡΑνηΕΚ 2014-2020**  
**OPERATIONAL PROGRAMME**  
**COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



**QUALITY  
MODERNIZATION**  
QUALITY ORIENTED ENTREPRENEURSHIP

The enterprise ACHAÏKA PLASTICS S.A. based in western Greece, has joined the Action "Quality Modernization" with a total budget of **150 million €**. The Action aims at the digital upgrading of very small, small and medium sized enterprises.

The investment's total budget is 253.455,90 € out of which 126.727,95 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

**The approved subsidised Business Plan includes investments in the following categories:**

- ✓Machinery – Equipment
- ✓Quality system, Standardization, Certifications etc (up to 100% of the total budget)
- ✓Means of transportation
- ✓Planning development and implementation
- ✓Labor costs for new personnel

**Through the participation in the Action, the enterprise achieved:**

- ✓ Competiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expansion by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increased productivity and improvement of operational procedures
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions
- ✓ Other .....

The support of ΕΡΑνηΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.

